

# View I

Absolutely weatherproof, as vandal proof as possible, and yet still animatingly informative: Not an enigma; it's VIEW!

You can place "View" display scopes as complimentary to conventional information carriers. Equip entire hiking trails at outstanding locations with this simple but attractive instrument.

The installation is both an information carrier and a stylish landmark, which without any hints or operating instructions magically attracts each and everyone. Satisfy the instinctive curiosity with well prepared information in graphics and text. The viewing field, limited by its construction, gently guides you to structure your information both clearly and simply. The consequence of this: You offer workable messages, and slow down the medial sensations, – the viewer will thank you.

Whether as a single object (house, quarry, monument etc.) or an object group (town, landscape, panorama etc.) every scale can be made thematically accessible. To begin with there is the location search. Don't only pay attention to the thematic reference, but above all to the visibility of the objects concerned. When planning, play with VIEWS dramatic aspect, which always has the character of a "Landmark". Orchestrate the installation location.

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Range of view  
vs. distance

